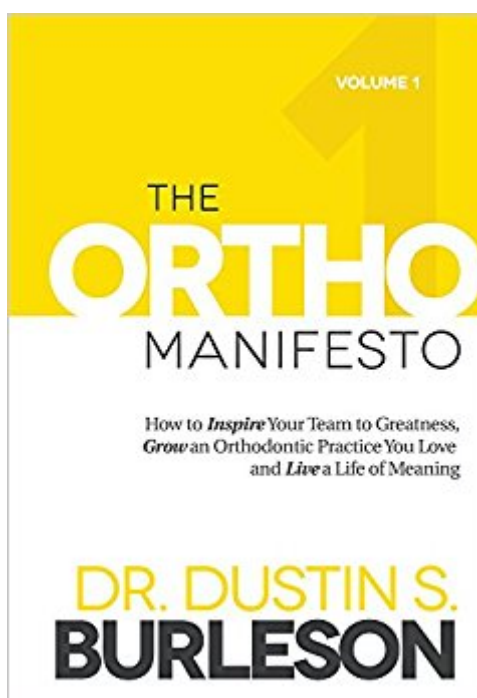


The book was found

The Ortho Manifesto: How To Inspire Your Team To Greatness, Grow An Orthodontic Practice You Love And Live A Life Of Meaning



Book Information

Paperback: 272 pages

Publisher: Advantage Media Group (September 15, 2016)

Language: English

ISBN-10: 1599328143

ISBN-13: 978-1599328140

Product Dimensions: 5.9 x 0.5 x 8.9 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 6 customer reviews

Best Sellers Rank: #157,358 in Books (See Top 100 in Books) #9 in [Books > Medical Books > Dentistry > Dental Office Practice](#) #51 in [Books > Medical Books > Administration & Medicine Economics > Practice Management & Reimbursement](#) #684 in [Books > Business & Money > Human Resources > Human Resources & Personnel Management](#)

Customer Reviews

Dr. Dustin S. Burleson is a speaker, teacher, author and business strategist for thousands of doctors located in 24 countries throughout the world. He writes and edits five newsletters monthly, is the director of the Rheam Foundation for Cleft & Craniofacial Orthodontics and operates a large multi-doctor, multi-clinic orthodontic and pediatric dental practice in Kansas City, Missouri. He is a champion of the private practitioner and has a long track record of helping orthodontists transform their practices and increase their impact on their families, employees, communities and the profession of orthodontics. His orthodontic marketing campaigns have generated over \$300 million in revenue for his clients and privately-held practices.

Dr. Dustin S. Burleson is a speaker, teacher, author and business strategist for thousands of doctors located in 24 countries throughout the world. He writes and edits five newsletters monthly, is the director of the Rheam Foundation for Cleft & Craniofacial Orthodontics and operates a large multi-doctor, multi-clinic orthodontic and pediatric dental practice in Kansas City, Missouri. He is a champion of the private practitioner and has a long track record of helping orthodontists transform their practices and increase their impact on their families, employees, communities and the profession of orthodontics. His orthodontic marketing campaigns have generated over \$300 million in revenue for his clients and privately-held practices. When he is not working, you can find him on his sailboat, jumping out of airplanes, or racing exotic cars through the desert. In a tightly-contested

vote, he was recently named Best Dad in the World by two-thirds of his children.

I am not an orthodontist. I am a general, sedation and cosmetic dentist, and have followed Dr Burleson for years. The Ortho Manifesto is one of his best works yet! Our dental associations, boards and society in general all conspire to keep all of us at the same mediocre level. The kind of contrary thinking that Dr Burleson preaches allows the reader to break those chains of mediocrity, and truly succeed. The book is designed to be read in small chunks daily, but I couldn't put it down, and read it all the way through. Now, I'll read it in small bites daily, to keep me on track. Dustin is "da man"!

It's been said if you make a small 1% positive change in your life each day for a year, your life will be transformed. But how do you determine those changes that need to be made? Dr. Burleson's The Ortho Manifesto provides a 7-week jump start for those changes. Reading a few pages each day, and applying the information on a daily basis will catapult you forward to a degree you never thought possible. How do I know? I've been doing so with this book since Jan 1st. What's the outcome? We had our best year ever in 2016 and are outpacing that year already this year. Having a positive, yet realistic mindset, and applying positive changes will continue to transform my life and business success. I can't wait for Volume 2!!

Dr. Dustin Burleson is one of the few forward thinkers in our profession of orthodontics. Dr. Burleson has created an orthodontics practice orthodontists only dream of based on world-class, customer service and sound business principles. As a result, he has created fantastic business model, financial security for he and his family as well as creating an asset in his business -- which is what all orthodontists want! In The Ortho Manifesto, he shares his knowledge and lets you employ his techniques on a daily basis. Over the course of just seven weeks you can get your practices taking action and moving in the right direction to create a practice of your dreams.

Read this cover to cover on the plane and could not put it down, each chapter is succinct, straightforward and to the point, I like how at the end of each chapter there is a spot to write down my own goals and projects to be implemented! -Dr Eric Wu

Dustin is second to NONE in ortho systems coaching and leadership!

This is the "Bible" for anyone serious about making profound changes in their orthodontic practice, their mindset and their team. It will allow you to respond to the rapidly changing realities in the marketplace and as well as the business aspects of our profession!

[Download to continue reading...](#)

The Ortho Manifesto: How to Inspire Your Team to Greatness, Grow an Orthodontic Practice You Love and Live a Life of Meaning Ortho's All About Lawns (Ortho's All About Gardening) Ortho's All About Roofing & Siding Basics (Ortho's All about) Ortho's All About Annuals (Ortho's All About Gardening) Secrets of the Orthodontic Assisting Exam Study Guide: DANB Test Review for the Orthodontic Assisting Exam (Mometrix Test Preparation) Skeletal Anchorage in Orthodontic Treatment of Class II Malocclusion: Contemporary applications of orthodontic implants, miniscrew implants and mini plates, 1e Self Love: Changing Your Life Through Self-Love and Mindfulness (2 Books In 1), Learn How To Love Yourself More, Calm Your Mind, Reduce Your Stress and Live a Happier Life! Management: Take Charge of Your Team: Communication, Leadership, Coaching and Conflict Resolution (Team Motivation, Workplace Communications, Employee ... Team Management, Conflict Management) The Tools: 5 Tools to Help You Find Courage, Creativity, and Willpower--and Inspire You to Live Life in Forward Motion The Tools (Miniature Edition): 5 Tools to Help You Find Courage, Creativity, and Willpower--and Inspire You to Live Life in Forward Motion Life Coaching: Life Coaching Blueprint: Save a Life One Person at a Time (Bonus 30 Minute Life Coaching Session - How to Motivate, Inspire, Change Your Life) Life Coaching: Life Coaching Blueprint: Save A Life One Person At A Time (BONUS 30MINUTE Life Coaching Session- How To Motivate, Inspire, Change Your Life) 1,001 Ways to Inspire Your Organization, Your Team, and Yourself The Golfer's Guide to the Meaning of Life: Lessons I've Learned from My Life on the Links (Guides to the Meaning of Life) Kabbalah, Science and the Meaning of Life: Because Your Life Has Meaning Inspire Me! A Father-Daughter Book of Quotations to Motivate, Teach and Inspire Religions to Inspire For KS3 Buddhism (Dynamic Learning: Religions to Inspire) Grow Great Weed: The Complete Guide on How to Grow Marijuana Indoors, From The Best LED Grow Lights of 2016, to the Best Growing Medium Sexting: Simple Hot & Dirty Sexting Tips to Drive Your Partner Crazy, Inspire Creativity, Strengthen Romantic Relationship & Improve Your Love Life 222 Love Techniques to Make Any Man Fall in Love With You & Get Your Ex Back. Learn The Rules and Secret Laws of Enchantment: 222 Love Techniques to Get Your Ex Back and Make Him Miss You

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)